



WORLD CLASS TRANSIT FOR NEW ORLEANS

RIDE NEW ORLEANS

504 345 8360

Po Box 19231

New Orleans LA 70179

Ride New Orleans 2017 Platform

Transit has been improving in recent years, but we're not where we need to be.

Transit-dependent New Orleanians can only reach 11 percent of the region's jobs in 30 minutes-or-less, while residents with a car can reach 86 percent of the region's jobs in 30 minutes-or-less. This disparity makes us less competitive as a city and region and hurts efforts to increase access to opportunity for our residents.

Ride New Orleans offers the following recommendations for the next four years:

1. Smart planning and smart priorities = improved transit: Stronger, more focused planning will more effectively build up our transit network.

- Implement the strategic mobility plan, especially short-term improvements that can make things better for riders immediately in areas like bus stop infrastructure, communications, connectivity, and reduced travel time
- Expand our bus fleet and only prioritize other capital investments if they are needed to maintain the current system or will increase access to jobs
- Identify new revenue to implement the strategic mobility plan's long-term goals.

2. Regional connections = improved transit: We have a regional economy, but a transit system that stops at the parish line. This needs to change.

- Work cooperatively with our neighbors to implement at least four new regional transit routes in the next mayoral term
- Push to create a seamless regional transit system over the next 10 years
- Implement short-term improvements like bringing back the regional day pass or connecting RTA routes to jobs centers like Ochsner on Jefferson Highway.

3. Good governance and public trust = improved transit: Increasing transparency and public control are key to progress and community support.

- Support and ensure the continuance of efforts started by the current RTA board to bring more senior management, planning, and operations oversight responsibility in-house instead of contracting them out to the private sector
 - When appointing new RTA board members, prioritize transit planning experience, a desire to improve regional transit, and familiarity with the transit system, in addition to other important qualities.
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