



RIDE NEW ORLEANS
504 345 8360
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New Orleans LA 70179

Ride New Orleans Engagement Coordinator

Ride New Orleans – the region’s leading transit advocacy and education organization – is hiring!

Ride New Orleans was founded in 2009 to advocate for equitable, convenient, and affordable transportation options that enhance quality of life for residents of the New Orleans region. We work for better bus, streetcar, and ferry service.

The Engagement Coordinator will be responsible for strengthening our transit rider outreach and engagement. Much of the work centers around building relationships with riders and strengthening the Coalition for Quality Transit, our transit-rider led organizing arm. Other focal points are planning and implementing educational events, leading outreach activities to win specific transit improvements, and representing RIDE at a variety of meetings and coalitions.

The Engagement Coordinator will be our third staff member, joining our Executive Director and Senior Organizer and Policy Analyst. The successful candidate will be able to immediately make an impact on our small, but close-knit team and play an important role in planning and implementing our programmatic activities in the coming year.

Specific duties include:

- Lead RIDE outreach activities. Plan, implement, and manage outreach activities and campaigns to build support for specific transit improvements.
 - Be a voice for riders. Build relationships with transit riders and incorporate transit riders into RIDE’s grassroots rider-led transit rider coalition, the Coalition for Quality Transit. Help to ensure that RIDE programs are reflective of key transit rider priorities. Work directly with active transit riders to support their capacity for leadership roles.
 - Educate RIDE members and supporters. Plan and implement educational sessions to help transit riders more effectively engage with the RTA and other decision makers on both immediate and long-term priorities.
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- Expand the RIDE coalition. Create and implement strategies to build new partnerships with a broad array of organizations and businesses throughout New Orleans and the immediate region. Positively and productively represent RIDE at community events, organizational meetings, and legislative/agency hearings.
- Maintain RIDE data. Oversee cloud-based contact and member database and generate relevant reports and phone banking materials.
- Communicate the RIDE mission. Draft informational flyers and written communication to RIDE members and assist with RIDE social media postings
- Other duties as assigned.

Overall requirements:

- A minimum of 1 year of experience in community, political, labor, or other relevant grassroots organizing or community-focused efforts. Relevant volunteer, community, or internship work can also be accepted in lieu of professional experience
- Demonstrated success in growing and developing an organized base of members, constituents, or community members and working successfully within a coalition setting
- Passion and skills to work with all the amazing and diverse communities of New Orleans, especially lower-income communities, communities of color, and transit riders
- Familiarity and love for New Orleans. The successful candidate will already be living in the area (or have deep ties here) and be dedicated to creating a more equitable, just, and well-functioning city and region.
- Comfort talking to strangers; outreach will be to transit riders and other community members in public and private settings
- Ability to write coherently and concisely
- A passion for improving transit systems, a general understanding of transit riders' needs and issues, and regular transit use.

Salary: \$35,000 - \$40,000 per year depending on experience. Subsidized health insurance and a \$35 monthly cell phone stipend.

To apply, please send a resume and cover letter explaining why improving New Orleans transit is so important and how you can help to jobs@rideneworleans.org. Make sure to include "Engagement Coordinator" in the subject line.

Interviews will be conducted on a rolling basis. Ideal start date is November 1, 2017.

Ride New Orleans is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation,

gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law. Ride New Orleans is committed to building a culturally diverse staff and organization and strongly encourages applications from female and minority candidates.