



RIDE NEW ORLEANS
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Ride New Orleans Organizer and Storyteller

Ride New Orleans works to win world-class and equitable public transit. We envision a region in which taking transit enables full access to jobs, education, health care, and other needs that ensure the equitable, thriving community that all residents deserve

This is an exciting time to be a part of Ride New Orleans.

Our work over the last decade to make better, more equitable transit a regional priority is paying off:

- A new, reform-minded RTA board is focused on important service enhancement goals and governance improvements.
- Individual campaigns to expand regional transit, install more bus shelters, and halt wasteful transit investments have won clear results.
- The monthly meet ups of our transit rider-led organizing arm, the Coalition for Quality Transit, are attracting more attendees with more great ideas for improving transit.

The next few years hold even more potential to win important transit victories. To win these victories, we're looking for a new team member to help us take the next step in our organizing and communications efforts.

The **Organizer and Storyteller** will first and foremost help us maintain and expand our grassroots network of transit riders through direct organizing efforts, relationship building, and facilitating monthly transit rider meet-ups. Just as importantly, this position will help us identify and tell the compelling stories of individual riders that can show decision makers and the public that better public transit is an indispensable part of an equitable and thriving New Orleans region. Additionally, this position will work closely with our other staff members to plan and implement targeted campaigns for better transit and use those campaigns to increase engagement and recruitment of transit riders to our work.

The **Organizer and Storyteller** will be our third staff member, joining our Executive Director and Policy Director. While the position will be the newest member of our team, the person selected will have opportunities to quickly build trust and earn a leading role

in our organization. The individual will replace an outgoing team member who is sadly leaving the region for an opportunity on the West Coast.

Specific duties include:

- Keep up the strong momentum with RIDE's transit-rider led organizing arm, the Coalition for Quality Transit. Prepare, promote, and facilitate the monthly Coalition for Quality Transit meetings, build strong relationships with individual Coalition for Quality Transit members, and work directly with those members to ensure RIDE priorities match what riders need to see.
- Lead RIDE outreach activities. Work with other RIDE staff to plan, implement, and manage outreach activities and campaigns to build support for additional transit improvements.
- Manage RIDE's efforts to work with transit riders to tell their compelling stories to help the media, decisionmakers, and the region's residents better understand specific transit needs.
- Manage a portion of RIDE's youth outreach program, aimed at bringing youth views on transit directly to decision makers.
- Positively and productively represent RIDE at community events, organizational meetings, and legislative/agency hearings.
- Depending on skillsets and interest, collaborate on or lead RIDE's digital media efforts.
- Draft informational flyers and written communication to RIDE's members.
- Maintain RIDE data. Oversee cloud-based contact and member database and generate relevant reports and phone banking materials.
- Assist with fundraising efforts and other duties as assigned.

Overall requirements:

The successful candidate will definitely have the following attributes:

- Comfort talking to strangers; outreach will be to transit riders and other community members in public and private settings.
- Demonstrated experience in both building one-on-one relationships and facilitating in a coalition/group setting.
- Ability to write coherently and concisely and identify a compelling narrative.
- Passion and skills to work with all the amazing and diverse communities of New Orleans, especially a background working with lower-income communities, communities of color, and transit riders.
- Familiarity and love for New Orleans. The successful candidate will already be living in the area (or have deep ties here) and be dedicated to creating a more equitable, just, and well-functioning city and region.
- A passion for improving transit systems, a general understanding of transit riders' needs and issues, and a willingness to ride transit on a regular basis.

- The maturity and judgement to work independently in a nontraditional office setting.

A strong combination of some of the following will help put your resume on top of the pile:

- Experience in community, political, labor, or other relevant grassroots organizing or community-focused efforts.
- A background in journalism
- Familiarity and ease of use of email CRMs and databases
- Familiarity with some combination of Photoshop or equivalent and video editing programs like Premier, Final Cut, Filmora, etc.
- A practical understanding of social media best practices
- A basic understanding (or better) of New Orleans-region politics

Salary: \$45,000 per year to start, with opportunities for performance-based raises in the first year and regular increases after the first year of employment. Subsidized health insurance and a \$35 monthly cell phone stipend.

To apply, please send a resume, a recent writing sample, and a cover letter explaining why you think you're the right fit for the job to jobs@rideneworleans.org. Make sure to include "**Organizer and Storyteller**" in the subject line.

Interviews will be conducted on a rolling basis. Ideal start date is early January 2019.

Ride New Orleans is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law. Ride New Orleans is committed to building a culturally diverse staff and organization and strongly encourages applications from female and minority candidates.